

January 30, 2012

To: CWD Customers

From: Heidi Wietjes, MS, RD, LMNT, LD

Re: JR Simplot Recall of Simplot Traditions™ Seasoned Potato Flakes –Voluntary Class 2 Recall

We have been informed by JR Simplot that they are recalling the following product due to undeclared milk (a food allergen). The product contains milk, but the declaraton of milk was placed into the allergen cautionary statement rather than the allergen contains statement.

The recalled product is:

CWD #49964 – Potato Seas Flake Traditions 2288 12/28 oz

SKU#10071179022886

All date codes are part of this recall.

Please check your product inventory. **If you have recalled product, please place it on hold and contact the CWD Credit Hotline at 800-652-0010 Ext 7159 to request a pick up and credit.**

Requests for pick up and credit must be called in to the CWD Credit Hotline by February 13, 2012 in order to receive credit.

If you have questions about this recall, please call me at 800-652-0010 Ext 7123.